

A quick how to for Organizing your own Litter Pick-up

Steps:

1. Develop a Plan: Where are you cleaning up? How many people do you need
2. Find Volunteers: who is going to help? Adults, kids, mixed
3. Interact with stakeholders: Do you have sponsors, Community Leadership support
4. Using Media Outlets: Spread the word through Instagram, Facebook, TikTok, Snapchat and more
5. Final Preparations: will it rain, do you have the supplies you need, transportation

The Plan

Have a vision and set a goal. Consider starting smaller with volunteer groups of 15 or less people

Smaller groups can focus their efforts in specific areas of the community.

Work with local officials to determine what areas may need extra attention and to be sure you have proper permissions.

Finding Volunteers

Be clear with your mission. Educate on the harm litter can do to the local eco system including plant & animal life, groundwater and hazards.

Local Partners and Stakeholders

Contact vested parties: city, county, schools and businesses. Be clear about your vision/goals. Be clear about what you are requesting (volunteers, supplies, etc). How can you showcase their support? Local schools often require high school students to acquire community service hours.

Get out the word

Don't add to the problem. Take advantage of social media community pages and HOA newsletters to spread the word of your clean up. Take pictures and post additional resources for future clean ups.

Finalize the plan

Confirm your time, supplies, volunteers and dates. Make sure you have a backup plan if the weather won't cooperate.